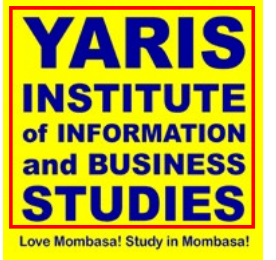




# MaDaFu

The Socio-Economic **Newspaper** with Anything & Everything from **Kenya**



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## Mambasani ya *Zamani*

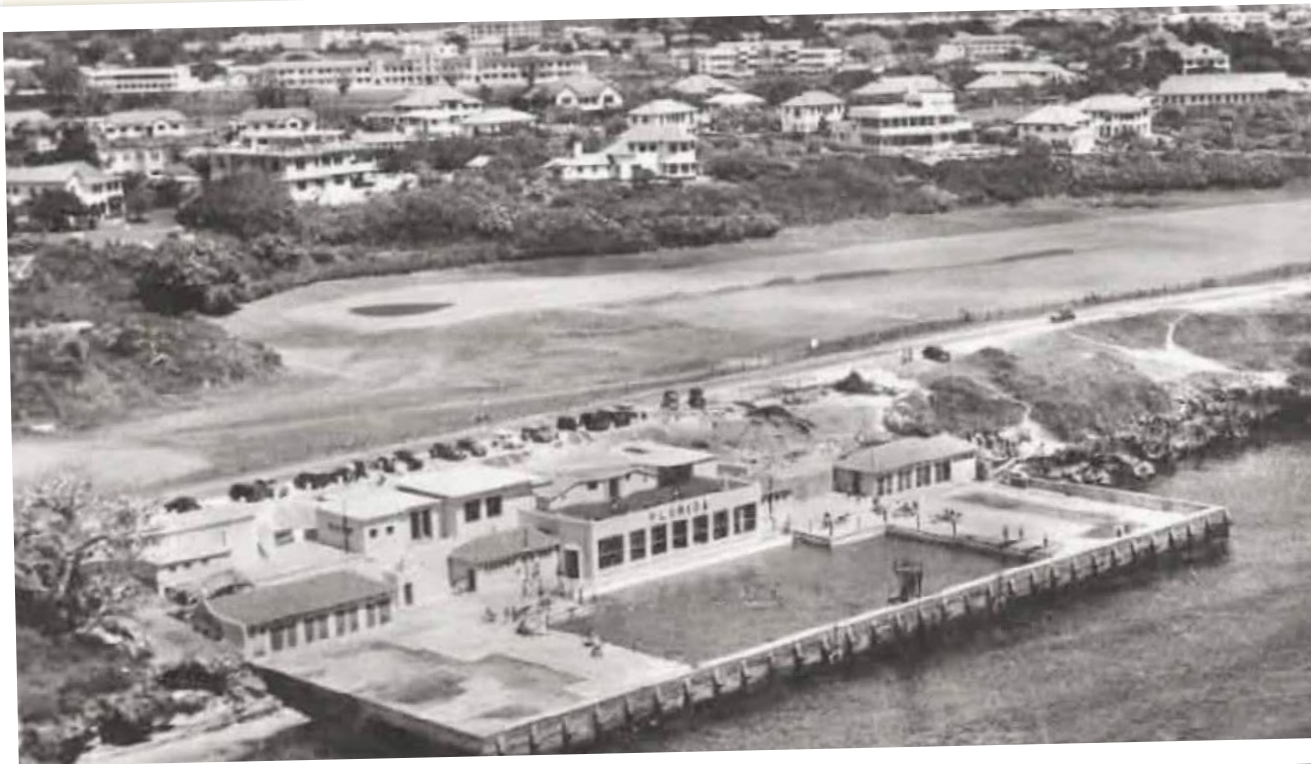
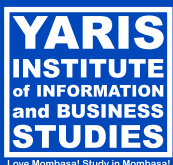


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# Free education will not be comprised, Ruto assures

President William Ruto has assured Kenyans that the government will continue funding free education so that the principle of quality and affordable schooling is not compromised.

The President said primary and secondary education is a constitutional right for all children and the government is committed to providing it.

Speaking at the Anglican Church of Kenya (ACK) St Martin's Parish Light Industries in Kariobangi North, Nairobi, on Sunday, he pointed out that the government will continue to give priority to the development of the education sector.

"I want to assure Kenyans that this administration is working hard to ensure free primary and secondary education becomes universal and truly accessible," President Ruto explained.

The President singled out the employment of 76,000 teachers in a record two years, and construction of 23,000 new classrooms as the part of the government's effort to ensure successful implementation of

free primary and secondary education.

According to the President, an educated society is the bedrock of economic, social and technological advancement.

"We can't compromise on affordability, accessibility, quality and reliability of our education system," he said.

Saying education is the greatest empowerment any country can give citizens, the President announced another that an additional 24,000 teachers will be employed next January to ease teacher shortage in schools.

He commended religious organisations for their partnership in promoting education, particularly in marginalised parts of the country.

On development initiatives in Nairobi, President Ruto said city constituencies have been allocated KSh1 billion to build new classrooms.

In regard to the Affordable Housing Programme, the President explained that 50,000 units, and 10 modern fresh produce markets are being built in different parts of Nairobi.



In addition, he pointed out that another group of 25,000 have been hired for the Climate WorX programme and they begin on Monday.

He commended Nairobi residents for enhanced registration with the Social Health Authority (SHA), noting that 1.9 million are benefitting from universal healthcare.

President Ruto also urged the youth to maintain law and order and desist from being

misused by politicians to engage in acts of lawlessness.

"We want a peaceful country where all of us regard each other as brothers and sisters of one great nation called Kenya," the President said.

MPs Ronald Karuri (Kasarani), Phelix Odiwuor-Jalango (Langata), Anthony Oluoch (Mathare), Peter Orero (Kibra) and Karen Nyamu (Nominated) accompanied the President.

The legislators praised the Affordable Housing Programme and Climate WorX, saying they have employed tens of thousands of young people in the city.

"We are grateful that thousands of youths have been employed in the housing programme and the rehabilitation of Nairobi River. This has greatly helped reduce the number of idle youths who could otherwise engage

in acts of lawlessness," Mr Jalango pointed out.

Mr Oluoch called for better upbringing of children, saying parents and religious leaders should pay more attention to the moral strength of the youth.

"Parents, churches and mosques have a duty to contribute towards instilling good morals in the youth," he said.

## Kenya intensifies campaign to boost tourist numbers

Kenya has intensified a campaign to boost tourist numbers into the country, President William Ruto has said.

With a target of five million international visitors by 2027, the President said the campaign aims to promote Kenya as the home of human origin and a top travel destination for innovation, sports and conference tourism, adventure, wildlife, culture, and beach holidays.

"We are expanding our tourism products beyond wildlife, national parks and beaches to include a wide array. Digital innovation, sports and conference tourism, and culture are the new areas on offer," he said.

He made the remarks when opened the 2025 Great Wildebeest Migration global live coverage in partnership with China Media Group



Africa, at the Masai Mara, Narok County, on Thursday.

The spectacle attracts thousands of international and local tourists who book hotels and camps around the game reserve for the golden chance to watch the world's eighth wonder.

The wildebeests crisscross the Mara River several times in different spots where crocodiles prey on them. The life and death tussle between the gnu and the crocodile forms one of the highlights of the migration as the animals

fight to cross the river in one piece.

President Ruto pointed out that Kenya aims to grow tourism that is inclusive, regenerative, and deeply respectful of nature.

"We are focused on tourism that enriches both the visitor and the host, and transforms travellers into ambassadors for Kenya, a country proud of its wild beauty, conservation achievements, and unbreakable spirit," the President said.

"Today's historic broadcast

is a powerful reminder of what is possible when vision meets partnership. It is also a call to the world to travel with purpose, to preserve what is precious, and to pass on a healthier planet to future generations," he pointed out.

The President noted that the Masai Mara, which welcomes more than 400,000 visitors each year, is the crown jewel of our tourism offering.

He explained that sustainable tourism is a living reality in the Masai Mara, where communities thrive,

ecosystems flourish, and travellers leave enthralled.

He noted that this remarkable phenomenon is also living proof of Kenya's towering leadership in conservation.

President Ruto pointed out that Kenya's efforts to protect biodiversity, restore habitats, and involve communities in stewardship have made the Masai Mara not only a wildlife haven, but also a global symbol of sustainability.

"Our partnership with China, and particularly with China Media Group Africa, echoes this same philosophy - that progress and conservation can go hand in hand," he said.

Through the Belt and Road Initiative and other frameworks, he said, Kenya and China are not only building roads and ports, but also building understanding, trust, and shared responsibility for the planet "we call home".

Last year, President Ruto said Kenya welcomed 2.4 million international visitors, a 15 per cent increase from the previous year and a powerful signal of global confidence in the country's destinations.

"And the Mara stands tall among them not just for its wildlife, but for the warmth of the Maasai people, whose culture, hospitality, and guardianship make this landscape truly unforgettable," the President said.

He urged tourists to visit the Masai Mara and have experience the exciting adventure of the wildebeest migration.

"To our friends across China, and to all watching around the world, I invite you to explore our treasures from the thundering hooves of the Mara to the calm shores of our coast, from snow-capped peaks to sunlit savannahs," he said.



# The Art of Bad Advertising: Common Pitfalls in Unprofessional Ads



In the world of marketing, clarity and persuasion are key. Yet, many businesses—especially small and local ones—fall into the trap of creating poorly structured, redundant, or outright confusing advertisements. Often, these ads are direct translations of colloquial expressions that do little to attract genuine buyers. From unnecessary wordiness to misleading descriptors, these mistakes can weaken a brand’s appeal. Let’s examine some of the most common blunders in amateur advertising and how they can be improved.

**Redundant Verbosity**

Many ads suffer from excessive phrasing that dilutes their impact. For example, a restaurant posts: “We provide catering options for our

customers.” This could easily be condensed to: “We do outdoor catering!” The revised version is concise, professional, and more persuasive. Unnecessary words clutter the message, making it less engaging. Another common offender is stating the obvious, such as “Delivery charges apply.” Unless delivery is free, this phrase is superfluous – by default customers know there’s a cost. A better approach would be to integrate delivery details naturally, “Fast, affordable delivery available.”

**Vague Calls to Action**

A surprising number of ads fail to guide potential buyers effectively. Phrases like “DM for prices” and “Contact me if interested” are passive and uninspiring. The entire purpose of the ad is to prompt action,

not to make the customer work for basic information. A stronger alternative would be “Limited time offer! Message now for exclusive deals.” or “Shop now—special discounts available today!” These versions create urgency and encourage immediate engagement.

**Misleading or Absurd Descriptions**

Some ads use exaggerated or illogical language in an attempt to impress. For instance: “Super fresh” to advertise canned and processed foods. Since canned foods are preserved, “super fresh” is clearly not valid here. Similarly, “3-D items for sale!” All objects are naturally three-dimensional, making this descriptor meaningless. Such phrases only make the business appear unserious.

Another amusing trend is the creative labelling of counterfeit goods, “Original copies of Rolex watches,” “No. 2 series,” and “High-quality replicas”. These euphemisms do not fool anyone. Transparency builds trust, so businesses should either sell authentic products or openly market replicas as such—without deceptive phrasing.

**The “Pre-Order” Trap**

Many sellers advertise “Available on pre-order.” What this often means is: “Pay 50% now and wait 2-3 weeks (or more) for your item.” While pre-orders can work for high-demand products, they risk frustrating customers if delays occur. A better approach is to set clear expectations, “Pre-order now—delivery within 7-10 days!” This reassures buyers and reduces

uncertainty.

**Overuse of Superlatives**

Amateur ads frequently rely on exaggerated claims, “The best pizza in the universe!”, “World’s finest handmade crafts!” Unless a business has verifiable accolades, such hyperbole comes across as insincere. Instead, focus on specific benefits, “Award-winning pizza recipe since 2010.”, or “Handcrafted with locally sourced materials.”

**The “Price Upon Request” Problem**

Some sellers deliberately hide prices, using lines like “Price negotiable.”, “Inquire for rates.”, etc. While this may work for high-value B2B services, in retail it frustrates buyers. People want transparency—if the price isn’t listed, many will simply move on.

**How to Fix These Mistakes**

- Be concise; Cut unnecessary words.
- Use strong CTAs; “Shop now” beats “Contact if interested.”
- Avoid false hype; be honest about product quality.
- Set clear expectations; If an item is a replica, say so.
- Display prices upfront; Builds trust and reduces friction.

In the end, good advertising is about clarity, honesty, and persuasion. By avoiding these common pitfalls, businesses can craft more effective, professional, and compelling ads that actually drive sales.

*The author is the principal consultant with Bilal Dadar Consulting Ltd, [www.bilaldadar.com](http://www.bilaldadar.com), [consulting@bilaldadar.com](mailto:consulting@bilaldadar.com)*

## Annual Lake Victoria deaths to drop, says Owalo as work on rescue centre

The opening of the Kisumu Maritime Rescue and Coordination Centre is poised to revolutionize safety for Lake Victoria’s transport and fishing communities. During an inspection of the ongoing construction, the Deputy Chief of Staff, Delivery and Government Efficiency, Eliud Owalo emphasized that the facility will significantly reduce the current annual death toll of 300 to 400 casualties among lake users, including fishermen and commuters, once it becomes operational. The Kisumu MRCC which is at 17% done, will serve as the central hub for coordinating timely search and rescue missions, drastically improving survival chances for victims of maritime accidents on the lake. The centre will utilize advanced communication technologies, including GSM networks,

enabling swift distress signal detection and rapid dispatch of rescue teams. “This project will not only save lives in the future, but is currently, as you can see providing jobs to these young people here and also a critical part of the GOK and national government BETA vision. Apart from that, it is obviously a big boost and stimuli to the local supply chains”, Owalo said. The Kenya Maritime Authority (KMA) spearheads this initiative to enhance maritime safety and reduce fatalities among local fisherfolk and transport operators. The MRCC’s coordinated approach aims to shorten response times to a variety of emergencies, including boat collisions, capsizes, and medical incidents at the lake. “For the longest times, maritime incidents in the lake have been left to chance, with Beach management units,



organizing rescues which most times end up being too little too late, leading to the loss of lives, livelihoods and property within the lake,” Owalo added. Beyond Kisumu, the centre will extend critical emergency coordination services to neighboring counties such as Busia, Siaya, Homa Bay, and Migori, providing a lifeline to thousands who depend on Lake Victoria for their livelihoods.

With this MRCC, Kenya takes a major step forward in safeguarding lives on its largest inland water body through better-prepared and faster accident and emergency management. These statistics underscore the critical need for facilities like the Maritime Rescue Coordination Centre in Kisumu to improve emergency response and reduce preventable drownings and accidents on Lake Victoria.





# Holding the Line Before the Hospital

Reflections from a Paramedic on Kenya's Prehospital Frontline



By Evans Oduor

Healthcare is often defined by what happens within hospital walls, yet for millions of people across Kenya, the critical difference between life and death begins long before they ever reach a hospital. As a paramedic and frontline prehospital care provider, I have learned that some of the most transformative, humbling, and life-affirming moments occur in the margins at the roadside, in villages, on dusty football fields, and in homes far removed from formal medical systems.

Over the past decade, I have dedicated my professional life to advancing prehospital emergency medical response in both urban and rural Kenya. As part of Prehospital Care and Aid Worldwide (PHCAW) and a Stop the Bleed Ambassador, I have witnessed firsthand how early intervention saves lives not just in theory, but in action. The Frontline: Defined by Urgency, Adaptability, and Humanity. One case stands out: a call came in from a rural community 27 kilometers from the nearest healthcare facility. A young woman had been injured in a boda boda crash, suffering a severe femoral bleed.

With limited infrastructure and no formal EMS system available, we deployed one of our trained Community First Responders (CFRs) through our Beacon – emergency dispatch app, he arrived ahead of our mobile response team. Thanks to a tourniquet application he had learned during our Stop the Bleed training, bleeding was controlled, and the patient survived the golden hour.

That moment epitomized what our mission is about extending the chain of survival into places where help is typically too late. Stop the Bleed Kenya: From Campaign to Culture. In my capacity as a Stop the Bleed Ambassador,



we have launched a series of evidence based bleeding control trainings across the country. What began as a campaign has grown into a national movement involving hospitals, schools, religious institutions, security personnel, boda boda operators, hotel staff, lifeguards, and even informal settlement dwellers through these sessions, we equip ordinary citizens with the knowledge and confidence

to take life-saving action in moments that matter most. The approach is community-centered. We recognize that trauma is time-sensitive, and empowering laypersons to act immediately can dramatically shift survival outcomes. Our training modules are culturally relevant, adaptable, and rooted in international best practices. We do not just teach the 'how' we instill the 'why,' turning bystanders into responders.

Building a Community-Based EMS Model in Kenya Beyond training, I have led efforts to design and pilot community-based EMS models that integrate trained volunteers, digital dispatch (via Beacon and other platforms), This model operates in informal urban settlements, peri-urban regions, and remote communities where government EMS systems are overstretched or absent. Our CFR volunteers, most of whom



are non-healthcare workers trained in basic lifesaving techniques, act as the first link in the emergency care chain.

They are connected to a centralized dispatch system and equipped with basic trauma kits, radios, and transport support. When integrated with nearby clinics and referral hospitals, this model creates a decentralized but efficient web of prehospital care often serving as the only accessible EMS in the area. This model has been recognized by several international organizations and was featured in the International Paramedics Day case studies by the College of Paramedics, UK, for three consecutive years a testament to the potential and resilience of grassroots EMS systems.

Lessons from the Frontline working in prehospital care in Kenya has taught me that healthcare is not just about medicine it is about equity, access, and dignity. Many of our patients come from communities where emergency numbers are unknown, ambulances are unavailable, and first aid is a foreign concept. Every intervention we make is not only medical it is advocacy, it is justice, it is hope. I have held the hand of a child struck by a vehicle, managed a pulseless patient revived through bystander CPR, and reassured a mother losing consciousness from postpartum hemorrhage in a village hut. Each encounter is a reminder of the human side of emergency medicine: the

emotions, the unpredictability, the split-second decisions, and the weight of responsibility.

A Call to Reframe Emergency Care in Kenya As Kenya continues to refine its Universal Health Coverage (UHC) agenda, I believe prehospital care must be included as a core component. It is time we recognize that emergency care starts where the injury or illness occurs not when the patient arrives at the hospital. Investing in frontline prehospital systems, community responders, and localized EMS infrastructure is not optional; it is essential.

The Stop the Bleed initiative, community based EMS pilots, and capacity-building of first responders are not isolated programs they represent a shift in how we conceptualize, deliver, and sustain emergency healthcare. In Closing. The frontline is not only the emergency room or the ICU it is the field, the road, the street corner, the beach, the marketplace, and the home. It is every place where lives hang in the balance and someone chooses to act. My story is just one among thousands. But if it inspires a renewed commitment to prehospital care in Kenya then it has served its purpose.

**Evans Oduor Paramedic / Stop the Bleed Ambassador / Founder, PHCAW Mombasa, Kenya**  
[evans@phcaw.org.uk](mailto:evans@phcaw.org.uk)  
[www.phcaw.org.uk](http://www.phcaw.org.uk)  
**#StopTheBleed #EMSKenya #PrehospitalCare**



MENTORSHIP

# Mentorship Changing Lives

Bombolulu Girls Say No to Vices Through Empowerment Program

By andrew kilonzi

In Bombolulu, Mombasa County, where girls aged 10 to 15 are breaking barriers and defying the odds, thanks to a life-changing mentorship program targeting vulnerable youth in informal settlements. At a community event organized by Trace Kenya with support from Equality Now, girls shared powerful testimonies on how mentorship has empowered them to understand their rights and sexual exploitation. The program, supported by Equality Now, aims to create safe spaces for girls to learn about their rights, understand their bodies and build awareness on sexual exploitation. It helps girls to recognize that what they have experienced is sexual exploitation and the responsibility lies fully with the predators, thus empowering them to seek justice.

"I used to be afraid to say no, but now I know my rights," said one 13-year-old girl. "Before mentorship, I didn't know it was wrong for older men to offer gifts in exchange for favors. Now I can stand firm and focus on school."

Paul Adhoch, Director of Trace Kenya, said the program specifically targets children in vulnerable communities.



Trace Kenya CEO Paul Adhoch (left) receiving a copy of the bench book.

"In Bombolulu, we support children with lived experiences of sexual exploitation to walk into freedom. Through football and mentorship, we empower them to stay in school and build their own futures," he said.

Evans Munga, who leads Equality Now's sexual exploitation program in Africa, noted that the impact has been significant. "We've seen real progress. Girls are gaining confidence and

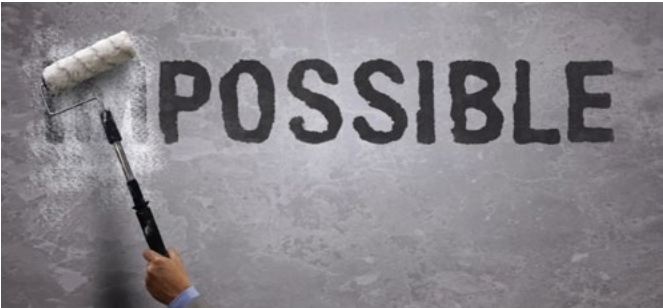
awareness, and the support extended to Trace Kenya is building stronger systems within the community and law enforcement to help prevent violations and hold perpetrators accountable," he said.

Grace Okoth, a project officer at Trace Kenya and a survivor of sexual exploitation herself, now mentors young girls using her experience. "Most of these girls don't know their rights. I teach them

about online safety, menstrual hygiene, and standing up for themselves. They take me seriously because I've lived through what they've also experienced or are at risk of", she said.

As the program continues, the partners aim to close existing gaps and further the legislative and community agenda for gender equality across Kenya.

## It's Possible



You may have heard "anything is possible" and felt no this is a lie because at times when you try and do something, it backfires. But that's just bad luck at that particular time. If something doesn't work out or fails, there is actually a blessing in it which could be pointing you in another direction. So simply pay attention to what may be the problem and not give up.

It is one's belief that helps them get far in life. If you believe you are capable of doing something then you will definitely do so, that is why you should always believe that "anything is possible". All it takes is effort and dedication and not forgetting love. If you have love for something, then to achieve this is going to be possible and be dedicated to doing so as well as adding the effort of going an extra mile for it.

Believe in you, believe in the strength you have. Sometimes you will come across people putting you in a situation where you don't feel inspired or focused and with this you start to believe life is bad and nothing ever goes your way, or you are just failing in whatever you try to do. If you plan a small business or start a new hobby but then it gets messed

up; you end up giving up. It's obvious that nothing will work at the first attempt because anything great requires great effort and hard work.

So, when you find yourself in such a situation, don't worry, always remember anything and everything is possible – have this written down and place it near you at work and at home as well. Keep telling yourself this all the time throughout the day and you will experience a magical, positive feel within yourself. That is the inspiration, hold that feeling as it's a wonderful one and let it grow.

At times people go through the worst moments with their loved ones in terms of finances and health. They even reach a point where everything looks like it will just end and there is no hope left anymore.

They are at that tipping point of giving up when suddenly something small comes into their lives and turns everything around. This could be a small hint or an idea that could open locked doors, and things then begin to fall into place automatically.

So never lose faith in this life we are given, nothing is impossible. It's only our thinking that makes things impossible.

"Keep on believing and change your way of thinking."

## IG Kanja reaffirms commitment to protect water infrastructure

Inspector General of Police (IG) Douglas Kanja has reaffirmed the National Police Service's (NPS) commitment to safeguarding water-related infrastructure across the country.

Speaking during the commissioning of two boreholes at the National Police Service AP Embakasi 'A' Campus and GSU Embakasi 'B' Campus, Kanja emphasised the importance of protecting water supply and sanitation assets from vandalism and theft.

The two boreholes, a vital initiative for improving water access in police institutions, are part of a broader collaboration between NPS and Ushiriki Wema Foundation, which

has been working to enhance access to clean water within police establishments and surrounding communities.

"As a security agency, we also understand the insecurities and conflicts that can emanate from competition for limited water resources," IG Kanja remarked. "We have witnessed this in various parts of the country, which further underscores the need for protection of such critical resources."

Kanja expressed that NPS acknowledges water as an essential resource for human survival and socio-economic development.

The service has thus established a Water Police Unit dedicated to ensuring the protection of water resources

across the country.

The commissioning ceremony also saw remarks from Tessie Musalia Mudavadi, chairperson of Ushiriki Wema Foundation, who highlighted the alignment of the project with Kenya's Vision 2030—a development blueprint that seeks to ensure equitable access to resources across the country.

Tessie stressed that access to clean water is a fundamental right, not a privilege, that plays a crucial role in boosting health, productivity, and community resilience.

"This borehole stands as a testament to the shared humanity and shared needs that unite us," Tessie stated, adding that the initiative exemplifies the

power of partnerships in effecting tangible change in communities.

Ushiriki Wema Foundation has made significant strides in advancing access to water in police institutions.

According to Tessie, the foundation has previously completed the sinking of a borehole at Kiganjo Police Campus in Nyeri. Another borehole at Utawala School is awaiting commissioning in the coming months.

"This project reflects our broader national commitment to improving the welfare of our security personnel as championed by the government's Police Reforms Programme," Tessie said.



Ushiriki Wema Foundation Chair Tessie Musalia, Regner Fu Capital Group CEO Kent Joshua and Inspector General of the National Police Service Douglas Kanja commission boreholes to boost tree restoration and local communities at the AP Embakasi 'A' Campus and the other at the GSU Embakasi 'B' Campus.



# Nairobi forum tackles sexual exploitation online and offline

High-level forum in Nairobi confronts sexual exploitation across digital, physical spaces

A high-level multi-stakeholder meeting has kicked off in Nairobi, aiming to connect the dots between online and offline sexual exploitation and abuse. The meeting—in the long run—seeks to challenge the systems that enable such violence to persist across Africa.

Convened by global women's rights organisation Equality Now, the two-day forum brings together representatives from Kenyan government institutions, regional human rights bodies, civil society organisations, the judiciary, and leading technology companies.

Survivors, legal experts, and grassroots advocates—from both rural and urban communities—are also participating, adding diverse lived experiences and practical insights.

Titled “Not Just Online: Confronting Sexual Exploitation and Abuse Across Digital and Physical Realities,” the meeting seeks to build a shared understanding of how exploitation operates in both the physical and digital worlds—and how systemic gaps continue to allow such abuse to thrive.

Sexual exploitation and abuse manifest in numerous forms—from sex trafficking and exploitation in travel and tourism, to the live streaming of abuse and image-based sexual violence.

Technology has transformed the scale and complexity of these crimes, with harmful content amplified by algorithmic systems that often lack transparency or accountability.

While Kenya has made legislative progress through laws such as the Sexual Offences Act, Children's Act, and the Computer Misuse and Cybercrimes Act, gaps remain in tackling the evolving nature of digital gender-based violence.



From Left: Equality Now Digital Rights Advisor Amanda Manyame, Director-Africa Faiza Mohammed and Program Lead Africa end sexual exploitation Evans Munga with Life Boom Kenya Founder and CEO Catherine Wanjohi during the “Not Just Online: Confronting Sexual Exploitation and Abuse Across Digital and Physical Realities” two-day conference in Nairobi. The conference held a round table on experiences of survivors of both online offline sexual exploitation and abuse and how age, disability, socioeconomic status, and other factors shape exposure and access to justice.

Survivors—especially those facing intersecting vulnerabilities due to age, disability, or migration status—often find themselves failed by fragmented legal and institutional systems.

Speaking at the opening of the forum, Faiza Mohammed, Director of Equality Now Africa, emphasised the need for a unified and multi-sectoral approach.

“Sexual exploitation and abuse are not confined to one space,” she said. “They follow women and girls across digital and physical realities, across private moments and public platforms, across legal gaps and technological blind spots.”

Faiza called out the structural roots of abuse, noting that while the violence is deeply rooted in gender inequality and discrimination, responses often remain piecemeal.

“Our institutions, our platforms, and our laws treat these violations as separate issues, missing the full picture,” she warned.

She stressed the importance of developing survivor-centred responses that go beyond punishing perpetrators to also hold accountable the facilitators and systems that

enable such harm.

Over the course of the forum, participants will explore typologies of harm, examine how technology and power structures intersect, and begin crafting holistic legal and policy solutions.

Survivor voices are central to the discussions, helping shape strategies that are both informed and actionable.

Faiza urged all stakeholders to be bold, collaborative, and deeply committed to change.

“This work is urgent. It is complex. But it is also possible, because we are not starting from scratch,” she said, referencing Kenya's legal frameworks and regional instruments such as the Maputo Protocol as strong foundations for progress.

“So let us honour the survivors whose realities compel us to act—not just with words, but with sustained and systemic change,” she concluded.

As the forum continues, the spotlight remains on how Africa—and Kenya in particular—can lead in developing coordinated, rights-based responses to the intertwined realities of sexual exploitation both online and offline.

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## INITIATIVE

# Bringing Healthcare Home

By providing essential health services and support, Ahadi Kenya Trust aims to improve the quality of life for the elderly and persons with disabilities in Murang'a County. The launch of the door-to-door community service outreach is a significant step towards improving the health and welfare of vulnerable members of the community, demonstrating the organization's commitment to supporting those in need and promoting community development.

# Transafrica Motors Marks 20 Years with Launch of FAW JH6 420HP in Nairobi



**T**ransafrica Motors Limited marked its 20th anniversary with the official launch of the FAW JH6 420HP truck at a high-profile event held at the Ole Sereni Hotel in Nairobi. The company's Managing Director, Mr. Ali Zubedi, unveiled the new model

during the celebration, which brought together key players from the transport, logistics, and distribution sectors.

Among the notable attendees was Master Yash Sanghani, who made a significant purchase of 15 units of the new FAW JH6 model, underscoring growing market confidence in the brand.



**MADAFU NEWSPAPER KENYA VALUED OUTLETS:**

**NAIROBI:**

### Parklands and Westlands:

Anga Cinema (Diamond Plaza 2)  
Ashapura Sweet Mart (Kirima Shopping, 5th Parklands)  
Bajrang (Sky Mall)  
Bhagwanji Sweet & Farsan (3rd Parklands Kusi Lane)  
Kumar Brothers (Diamond Plaza)  
Microcity (Sarit Centre)  
Onn The Way Supermarket (all branches)  
Sona Shoppe (Wesgate Shopping Mall)  
Taste of China (3rd Parklands)

Nyali – Chandarana Supermarket  
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# Mombasa’s ECDE Program Restores Foundations

The initiative empowering vulnerable communities, restoring broken foundations

In a marginalized rural settlement within Jomvu constituency in Mombasa County, dreams of access to education are often shattered by poverty, stemming from the harsh economic times, negatively affecting families and subjecting them to making hard decisions for essential needs like feeding the young or taking them to school. Such a family is Mama Mwanatumu’s, with three children and a last-born daughter, Mwanatumu, enrolled at Jomvu ECDE Center.

Coming from a very humble background, mixed with disparities such as family disputes among in laws and relatives, and financial challenges forcing them to lead lives below the poverty belt, Mama Mwanatumu is forced to run a small unsustainable business of selling some samosas and porridge, with returns that can only be used to provide one meal a day for her family, commonly half a kilo of maize flour for “ugali” and some “Sukuma wiki.” A similar case is young Ezekiel’s family, stemming from a highly vulnerable background.

Being the third born son out of four, Ezekiel and his immediate elder brother are also enrolled at the Jomvu



ECDE center. Ezekiel’s father, a local fisherman and part-time mason, struggles on a daily basis as the ever-changing climatic conditions affect his daily catch, making it difficult to have any if not enough fish to sell at the local markets. On extremely bad days, he finds ways to source for “kibarua” at construction sites as a builder or mason, solely relying on his hands to feed his family.

His rewards rarely meet sustainability, making it hard to fully enroll his children to school, as well as provide for his family. His wife, Mama Ezekiel, also solely relies on her husband as well as short-end domestic works, known as “vibarua” such as laundry

services.

This household has faced challenges in providing for their children. With the only hope of enrolment to public schools paired up with far stretched distances of 2 KM to the school, Ezekiel and his brother walk to school every day to get a chance at literacy, even on hungry days. Education has been a far desired dream, often darkened by the poverty levels that they face. Many such families have been similarly affected, making it impossible to enroll their children at Early Childhood Development Education Centers for basic education.

However, under the

administration of Mombasa County Governor, H.E. Abdulswammad Sheriff Nassir, the ECDE Support Program seeks to cater to these marginalized communities in order to provide access to basic rights such as food and quality education for the children of Mombasa. In an effort to not leave any child behind, the ECDE Support Program provides free education to all ECDE learners in public centers across all six sub-counties.

Moreover, the fund allocated to sustain their academia provides learning and teaching material such as crayons, manilla papers and more, for illustrative teaching through “talking walls.” Pairing this initiative with the already existing Food 4 Education School Feeding program, the young learners in public ECDE centers can now find a new hope to brighter education and smoothened learning environments.

This thoughtful initiative has sought over 10,000 beneficiaries with enrolments on going every day, as parents are encouraged to now take their children to schools at no costs. With this weight lifted off many parents’ shoulders, they can now focus on expanding their sources of livelihoods and other domestic matters.

## Mombasa Halal Workshop



The Future Growth Forum in partnership with Kenya National Chamber of Commerce and Industry, Mombasa held its first Mombasa Halal Workshop on 26th June 2025 at Shenai Restaurant, the workshop was conducted by Mr Wael Eldeeb, Halal expert together with Ms Adeela Younis, Commercial

Counsellor- High Commission of Pakistan and Abud Jamal, Chairman KNCCI, Mombasa. Amongst the companies that attended were Damac Properties K Ltd, Stima Sacco, ABSA Bank, Focus CFS, MJ Clarke, Lecol, Peshwood, African Quest Safaris, Tariq Foods

## Community Policing



Police officers from Kiriaini Police Station and Kora sub-location Assistant chief Jane Muthoni in partnership with Ahadi Kenya Trust CEO Stanley Kamau visit the home of Harrison Maina and Jane Wanjiru, the couple who recently got triplet girls in Kora Ward in Muranga County. They donated assorted baby care products, foodstuff and water tank to the couple as over 100 locals neighbors each took home a blanket and assorted foodstuff package. Kamau urged Kenyans to stop blanket condemnation of police officers as we still have professional and companionate officers in the force.

## TATUWASCo wins top utility and governance awards



(L-R) CPA Ephantus Kimotho, CBS, Principal Secretary, State Department for Irrigation, presents the Top Performing Private Utility award to Caroline Cheptoo, Water Infrastructure Manager at Tatu City, and Alex Kahu, Head of Utilities at Tatu City.



(L-R) Frederick Ademba, Electromechanical Engineer at Tatu City, and Benard Osoro, Field Service Engineer – Water at Tatu City, conduct routine maintenance on the city’s water infrastructure.



EDUCATION

# Special school commissioned



Ushiriki Wema Foundation chair Tessie Musalia (left) and Mpesa Foundation Safaricom PLC Trustee Patricia Ithau during the handover ceremony of Chekombero

Special School for the Hearing Impaired in Vihiga County on Wednesday July 30th, 2025 that was renovated and refurbished at a cost of Ksh 50 million by The Safaricom foundation in partnership with Mudavadi Memorial

Foundation Trust. Tessie urged the government to consider making basic sign language a subject to be taught in schools, as integration is part of the new act. The learner at the computer lab tour is Grade 7 derrick Musonye

## PHOTO STORY



First Lady Mama Rachel Ruto commissions a water project at Bondo Kosiemo Comprehensive School in Migori County. The water project is part of the First Lady's Initiative that champions the voice for the children. With her is the Kenya National Water Harvesting and Storage Authority CEO Julius Mugun

Mombasa's Oldest Bar

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Mombasa's Goan community has a rich history, and one notable establishment that reflects this heritage is the Kilindini Bar. Founded in 1908 by Alex Caetano De Souza, a Goan who settled in Mombasa in 1898, Kilindini Bar is Mombasa's oldest pub and stands as a testament to the Goan influence on the city's life and culture <sup>1</sup>.

### About Kilindini Bar

- History: Kilindini Bar has been family-run since its inception, currently managed by Mrs. Maura Abranches, the granddaughter of the founder.
- Ambiance: The bar retains its antique charm, offering a glimpse into the past with its vintage decor.
- Significance: Kilindini Bar is not just a drinking spot but a piece of Mombasa's history, reflecting the city's cultural diversity.

Maura Abranches is a notable figure in Kenya, particularly in Mombasa, where she and her husband Clarence manage the historic Kilindini Bar, Mombasa's oldest pub, established in 1908 by her grandfather, Alex Caetano De Souza. The bar has been a significant part of Mombasa's heritage, attracting various patrons, including politicians and personalities like Ronald Ngala and Ernest Hemingway.

Maura, a member of the De Souza family, has been instrumental in preserving the bar's history and legacy. She's also an accomplished individual in her own right, having had a distinguished teaching career and authoring a book titled "Go Beyond The Classroom".

- Some notable facts about Maura Abranches:
- Family Legacy: Granddaughter of Alex Caetano De Souza, the founder of Kilindini Bar
  - Career: Experienced teacher and author of "Go Beyond The Classroom"





# Success

By SAFIA MOHAMED BASHIR

Success. A very small word yet carries a whole lifetime. Measurable, seen and yet sometimes silent.

Success is small steps taken at a time; yet taking that first step is in itself an achievement. It is listening to your inner self, it is discipline, consistency, commitment, effort and continuous drill.

Success does not require perfection; just creativity. Creativity on how to achieve the goal.

At each and every stage of life, there is a different form of Success. Toddlers learning to take their first step; a stand up after a fall. Trying again after crying, slowly balance as they stumble and they try again and again until they succeed in walking freely.

These little beings are an example for us - NEVER GIVE UP. They never think that taking their first steps is impossible, they never think of failing and they never think of giving up. Nevertheless they keep trying day in day out; until they can walk and finally run. They didn't learn walking as soon as they were out of their mother wombs, apparently slowly as they grow. From crawling to walking to running, from just crying to mumbling,

funny pronunciations to speaking clearly, just a perfect example for any person in any field. Be it education, religion, career, businesses or even relationships; every aspect - we start with baby steps, learning and growing. The peak of the mountain of success comprises of many steps, first is the initial step - start. As much as the first step feels the easiest step, it is the most difficult entangled with many many chains. Laziness, procrastination, family, finances, time, along with other logistics. Whatever the task may be - the first step is the breakthrough of many different barriers. It is the most important, most challenging and most difficult.

As the famous quote by Lao Zhu is, "a journey of a thousand miles begins with a single step". Yes they journey may be long but if the first step is not taken at all then will it ever begin.. ??? If you do not start will there be an achievement???

Hence the first step is as important as the last one - indeed much more. The first step represents commitment, persistency, positivity and determination. Let the progress be slow, let there be long hours of effort but results will only show when you are positive and do not give up.

The going may get tough; but the tough must keep

going. As we climb a mountain it gets steeper and difficult. Oxygen levels reduce and we get breathless, but if in 1953, Edmund Hillary and Tenzing Norgay would have given up for the challenges they faced- then they would have never reached the top of Mount Everest and ascended safely, yes it was a difficult task but not impossible. They overcame the obstacles by being persistent and believing in themselves and thus achieved a lifetime success.

Similarly the goals we set might seem difficult but surely not impossible. They should be Specific, measurable, Achievable, Relevant and Time bound - SMART goals. Broken down in chunks, with effort and persistency easily achievable, and once you believe in yourself, you are half way there - hence successful. These goals will help you succeed. Write them ... work on them, put effort, be persistent - remember nothing comes easy.

Success is achieved in all aspects of life. In education leading to rewarding careers and financial stability - this is considered to be the most common. From kindergarten to primary school to secondary and university. Success is climbing this ladder step by step.

In any field, be it medicine, engineering or IT, learning is

infinite and the process is the same.

Other forms may include religious and spiritual success. Whereby material possessions have no value. Here what matters is sincere attachment to one's lord and creator. This form

of fulfillment is considered as success. It gives satisfaction and inner peace. Thus the basic needs are what matter and however little they may be; there's satisfaction.

Success in relationships is building and maintaining a relationship that is healthy and fulfilling. This may be between partners, siblings or parents and their children. Mostly based on communication, trust, respect, support and understanding. When one individual of the family is successful; it automatically reflects onto the other members - its team effort. When the son is successful it portrays success of the parents.

Success in business is a slow and gradual process. No one business becomes profitable overnight. It's a series of profits and losses - but most importantly, consistency and effort. Growth, customer satisfaction and profitability are major aspects of business success.

Similarly, success on a farm is a good harvest. Nevertheless extensive days of ploughing, sowing, weeding and watering are put in until the final result is achieved.

Success is an outcome of effort. Effort has to be pumped in to push out the success - simple.

## Smart Lady Slave



By Mr. Rishi Arun Parikh

Why is your price so high, young lady?

A sultan heard that there was a slave girl in the market whose price exceeded that of a hundred other slaves.

He sent for this slave girl to see what made her so exceptional.

She stood before him with a dignity he had never seen in other slaves.

He asked her: "Why is your price so high, young lady?"

She answered: "Because I am distinguished by my intelligence."

Intrigued, he said: "I will ask you a question. If you answer correctly, I will free you. If not, I will kill you."

"What is the most beautiful garment, the most pleasant perfume, the most delicious food, the softest bed, and the most beautiful country?"

The slave turned to those present and said: "Prepare my things and my horse, for I am leaving this palace as a free woman."

"The most beautiful garment is the shirt of the poor man who has only one, for he finds it suitable for winter and summer."

"The most pleasant perfume



is that of a mother, even if she is a mere fire-blower in a public bath."

"The most delicious dish is that which one eats when one is hungry, for the hungry find even stale bread delicious."

"The softest bed is the one on which you sleep with peace of mind. If you are unjust, even a bed of gold will seem full of thorns."

She walked towards the door and the Sultan called out to her: "You have not answered my last question..."

She turned around and said: "The most beautiful country is the one that is free and not governed by ignorant people."

She had answered correctly and thus gained her freedom.

Yes, she was right: the most beautiful country is the one that is not governed by ignorant people...

## Spain



By Mr. Rishi Arun Parikh

In November of 1528, a handful of starving Spaniards crawled out of the surf and onto the coastline of what is now Texas. They were gaunt, broken, and barely clinging to life. Their expedition had started with grand dreams of conquest, but the Gulf of Mexico had other plans. Storms ripped their ships apart. Most of their crew drowned. The rest were scattered, lost, or dead.



What staggered ashore that day was no mighty force of explorers. It was a wreck. Half-naked, sunburnt men,

ribs showing, eyes hollow. And when they saw figures approaching through the brush, they braced for the

worst.

But death didn't come.

The people who found them were likely the Karankawa.

Fierce, yes. Known for surviving on this unforgiving coastal land. But instead of finishing the job the sea had started, they did something else. They wept.

Then they fed the strangers.

That first moment was not a one-time gesture. The Karankawa took these strangers in, gave them shelter, and nursed them through winter. The Spanish were in no shape to offer anything in return. No trade, no gifts, no diplomacy. Just need.

The man who would later write it all down was Álgar Núñez Cabeza de Vaca. He had been part of a 600-man expedition that ended in disaster.

Now, he was a guest of people he had been taught to fear. He would spend the next eight years living among various Indigenous groups, passing through what is

now Texas, New Mexico, and northern Mexico, adapting to their ways, learning their languages, and depending on their generosity to survive.

His account, La Relación, was one of the first written descriptions of Native American life in the region. And it didn't read like a conqueror's tale. It was the story of a man humbled by loss, by the land, and by the people who saved him.

It's often confused with the story of the Pilgrims, but this happened nearly a hundred years earlier.

There were no neat harvest feasts or tidy alliances. Just survival. And a clear record that the first chapter of European presence in that part of North America wasn't built on domination. It was built on a group of shipwrecked men, lying in the sand, and the strangers who chose not to let them die.



INSTALLATION

# Lions Club of Mombasa Bahari



**President Lion Dr. Yusuf Janoowalla takes over 'The Gavel' as a symbol of authority and the 'Chain of Office' for Lionistic Year 2025-2026. He takes over from Past President Lion Rashida Pirbhai. The Installation Nite function was held on Saturday 26th July 2025 at Shehnai Restaurant. The Installing Officer was none other then our senior Member, Lion Mary Fondo-Mwami. The function was graced and witnessed by 1st Vice District Governor, Lion Inderjeet Singh Main OGW, Zone Chairperson, Lion Morara Matunda and guests.**

## Himba

In the online world, there's a post going around about the Himba tribe. I'm a bit sceptical about the accuracy of the information, but what it tells is definitely a beautiful celebration of life..

**The Child's Melody**

In the Himba tribe of Namibia, in Southern Africa, a child's birthdate isn't determined by their actual birth or conception, but way earlier: it starts on the day they are conceived in the mind.

When a woman decides to have a child, she finds a cosy spot under a tree, and she listens carefully until she hears the melody of the child who longs to be born.

And once she captures the tune, she goes back to the man who will be the child's father and teaches him that very melody.

And then, when they come

together to conceive the child, they sing the child's song to welcome them.

While the mother is pregnant, she shares the child's melody with the midwives and the wise elders of the village. So when the child finally arrives, the old women and everyone around sing their unique song to greet the little one.

As the child grows, the entire village learns the child's melody.

So if the child stumbles or gets hurt, there's always someone ready to lift them up and sing their special song. Similarly, when the child accomplishes something amazing or goes through important life milestones, the people of the village sing their melody to honour and celebrate them.

In this tribe, there's another moment when everyone comes together to sing for the child.

If, at any point in their life, the



person commits wrongdoing or acts inappropriately, they are called to the centre of the village, surrounded by the community members forming a circle. And then, together, they sing their melody.

The tribe understands that correcting antisocial behaviour isn't achieved through punishment but through love and remembering one's identity. Once you recognize your own melody, you naturally want to protect and respect others.

And when, in the later years of life, this person lies in their bed, ready to depart, all the villagers know their melody by heart. And they sing one last time, their cherished song.

## You Cannot Retire



By Chief Dr. David Ogba Onuoha Bourdex

I have come to this conclusion, not just from books or sermons, but from the steady drumbeat of real life. From watching friends, colleagues, great men - men of wisdom, strength, and wealth - choose to retire... only to quietly fade into sickness, into sorrow, and then, far too soon, into the arms of death.

Retirement, in the way the world understands it, is not rest - it is resignation. Resignation from purpose. From duty. From the creative tension that keeps the spirit vibrant and alert.

In the Light of Truth, we are taught that everything in Creation is in motion. Motion is life. Motion is law.

- Look around you:**
- \* Rivers flow ceaselessly - wherever the current breaks off, water stagnates and death settles in.
  - \* The Earth rotates without pause.
  - \* The seasons march in perfect obedience.
  - \* Even the great stars above us dance in eternal cycles, never swerving, never stalling.

**Man is no exception.**

We were not made to rest. We were made to strive, to build, to create, to solve, to nurture.

The moment we choose to withdraw from life's current, to step out of the stream and into the stagnant pool of 'retirement,' something begins to wither - first in the mind, then in the body, then in the soul.

### You cannot retire from being alive.

What is needed is not retirement - but redirection. A man may leave a career, yes, but he must never leave his calling. He must find another field where his hands are needed, where his thoughts must still labour, where his spirit can continue to serve.

Inactivity is an invitation to decay.

### A man must have something that:

- \* Keeps him curious,
  - \* Keeps him responsible,
  - \* Keeps him accountable,
  - \* Keeps him needed.
- For as long as breath remains, there must be engagement - with God, with purpose, with people, with destiny.

Even a candle in its last inch must burn with dignity, casting light until the final flicker.

Even in old age, the tree must still bear fruits - or at least cast shade.

Even at sunset, the sky must still paint itself with glory.

I speak this not only for myself but for all who may be tempted to think their work is done because the world says "retire."

No. You may rest. You may change lanes. But you must never stop moving.

To stop is to rust.

To rust is to rot.

And to rot is to die - before your time.

So keep moving, my brothers and sisters. Keep thinking. Keep building. Keep giving. Keep creating. Keep becoming.



# KATA AGM & Convention

The travel and tourism industry came together in full force for the Kenya Association of Travel Agents (KATA) 2025 AGM and Convention, held from June 26–28 at Pridelnn Paradise Beach Resort, Mombasa. With over 340 delegates in attendance, the event provided a powerful platform for reflection, renewal, and regional collaboration under the theme “Going Further, together.”

Opening the convention, KATA Chair Dr. Joseph Kithitu set the tone by calling on members to reflect honestly on the industry’s progress and challenges. “This is not just another AGM,” he said. “This is a moment to take stock, to speak openly, and to chart a future we can all build together.”

KATA CEO Nicanor Sabula echoed that call with a message focused on unity and action. “This year’s theme could not be more fitting,” he told delegates. “Our travel and tourism industry is standing at a pivotal crossroads, especially as we ride the wave of post-pandemic momentum. Let’s go further together.”



The opening session also featured a strong message of support from Kenya Airways’ Chief Commercial & Customer Officer, Julius Thairu, who announced the airline’s return to profitability and a new route to London Gatwick. “Progress is rarely achieved in isolation; it’s built through collaboration across the entire travel ecosystem,” he said, emphasizing the airline’s

commitment to working hand-in-hand with the agent community.

Bringing a global perspective, Sunil Kumar R., President of the Universal Federation of Travel Agents’ Associations (UFTAA), urged the industry to embrace humility, trust, and mutual learning. “We are in a learning era,” he said. “The future is about mutual growth—we

learn from both sides, and that’s the essence of true partnership.”

From the government, Hon. Teresia Mbaika, Principal Secretary for the State Department for Aviation and Aerospace Development, highlighted the government’s new direction in aviation policy and pledged continued support for travel agents. “The traveler experience begins the

moment a flight is booked,” she noted. “That’s where your role aligns directly with government policy.”

The panels that followed tackled major industry issues—from digital retailing and NDC distribution to artificial intelligence, data privacy, and regional integration. Leaders from Amadeus, Kenya Airways, Holiday Bazaar, AI Connect, and regional travel

associations shared insights into shifting technologies and customer behavior, while also calling for more meaningful inclusion of agents in the innovation process.

On the final day, the convention turned reflective and personal with an inspiring talk by Olympic medalist Janeth Jepkosgei, who spoke about leadership, resilience, and her work supporting refugees through sport. “Celebrate every small win, every step matters,” she reminded the audience.

The event concluded with remarks from Mohamed Osman Ali, CEC for Tourism and Trade, Mombasa County, speaking on behalf of Governor Abdulswamad Nassir. He reaffirmed the county’s commitment to tourism and applauded KATA for championing regional collaboration. “Your work is not only transforming the sector nationally, but across borders,” he said.

The KATA 2025 AGM and Convention was not just a gathering; it was a clear signal that Kenya’s travel industry is focused, unified, and ready to move forward.

## NCRRA Engages on Daraja Cable Landing in Nyali

North Coast Ratepayers & Residents Association (NCRRA) represented by Committee Member & Hon. Treasurer Kurt Huwiler, along with member Victoriano Odoro, recently attended a consultative meeting on 31st July 2025 with Environmental Resources Management Ltd (ERM) on the Daraja Fibre Optic Cable Project, led by Safaricom and Alcatel Submarine Networks.

The internet cable from Oman will land at Nyali Beach, near Costa Rica Lounge, and connect to inland infrastructure via Mamba Roundabout to join with Safaricom Infrastructure. Installation is expected in February 2026, with permits ready by November 2025. A Beach Manhole (BMH) will be constructed at the beach to link the underwater cable to inland infrastructure.

The project, aligned with Kenya Vision 2030 and Africa Agenda 2063, will support the country’s growing demand for 4G, 5G, and broadband services.

Environmental and Social

Impact Assessments (ESIA), conducted by Environmental Resources Management Ltd (ERM), have been completed and submitted to NEMA. Key safeguards include avoiding the turtle nesting season and ensuring minimal disruption to marine habitats, beach users, and tourism.

NCRRA raised concerns about potential poor-quality trenching and recommended post-installation inspections. ERM assured stakeholders of environmental safeguards, including protection during turtle nesting season and clear communication with the community.

NCRRA also recommended being involved once the contractor completes the canal

ditch works, emphasizing the need for clear communication, orderly worksites, and respect for the natural environment. ERM assured stakeholders that mitigation measures and a grievance redress system will be in place throughout the project.

NCRRA will continue engaging with the project team to ensure proper implementation and minimal disruption to residents and the coastal environment.



## PHOTO STORY

### Madafu holding Madafu



The Managing Editor of Madafu Newspaper / Media holding a huge Madafu that he bought from a Madafu Mkokoteni Seller.



HISTORY

# Mambasani ya *Zamani*



## Nyali Walk



**W**alk for Water - is a unique event where you can walk in the shoes of our global neighbours as you raise awareness and funds to fight the global water crisis. Millions of women and children walk more than three miles to collect water for their families every day. Often, this water is not safe to drink, resulting in illness and even death. We can change this! We are thankful for partners who assisted and contributed

towards today's (01 June 2025) event. Imagine walking on average 6 kilometres every day across difficult African terrain in the hot sun to collect water from polluted rivers and murky ponds. Imagine doing this as a child and missing out on the opportunity to attend school, receive an education, and play with your friends. Let's walk, let's inspire, let's change the world together. Walk for Water simulates the daily journey many take to access clean water. Together, We can deliver

impact and create memories for years to come. **Our special gratitude to** Mombasa County Senator Mohamed Faki, Major Idris, PCAK Coast Chapter, IPA Kenya Section Coast Chapter, Alfaroook Hospital, Mama Zakia of Red Cross, Nyali Boda Boda, Chandarana Foodplus Supermarket, Association and all the Donors and Walkers who donated. God bless Kenya and until the next Walk, keep posted. Manpreet Singh Bhabra Rishi Foundation



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# Lwanda Magere

A long, long time ago, before anyone ever heard of Kenya, before roads and borders and national IDs, when tribes lived by the land and fought to survive, there was a man. But he was no ordinary man. Some say he was born of the earth itself. Others say he was made by the gods to protect his people. His name was Rwandet Magereer. In the Luo language, he was known as Luanda Magere.

In Kalenjin, his name meant “the rock that cannot be broken.”

He was a giant, taller than any man you’ve ever seen. His skin was rough like stone. His eyes were full of fire. When he walked, the ground shook. When he spoke, even warriors stopped to listen. When he fought, no one could defeat him.

He lived near the waters of Lake Victoria, in a land full of cattle, farms, and peace. But peace does not last forever.

The Nandi people, who lived in the hills nearby, were known for their bravery and ambition. They were strong fighters and proud hunters. They believed they were destined to rule the land. So they came down from the hills to fight and take the Luo lands.

But each time they came, Lwanda stood in their way. They threw spears, but they bounced off him. They hit him with clubs, but he didn’t feel pain. They shot arrows, but they broke against his skin.

No matter how many Nandi warriors came, Rwandet pushed them back. He fought them off again and again. He became a hero. A legend. A living wall protecting the Luo people.

Years passed. The Nandi elders grew tired. Their strongest warriors had all tried and failed. So they came up with a new plan... not to fight him... but to fool him.

One day, the Nandi sent a peace offering. They said, “Let us stop fighting. Let us become family.” They offered a beautiful young woman from their tribe to marry Lwanda. She was called a Chemalel, which means “a bride given to seal peace.”

But this was no ordinary woman. She was sent with a mission... to find his weakness. Lwanda accepted her. He



took her home. He was kind to her. He treated her with love and respect. He let her into his house, his heart... and unknowingly, his secrets.

The young woman was patient. She watched him closely every day. She searched for charms, herbs, potions... anything that would show how he stayed so strong. But she found nothing.

At night, she would sneak away from the Luo village and go to the border where Nandi spies waited. She told them, “I’ve seen nothing. He’s just... strong.”

The Nandi elders began to doubt their plan. They thought maybe she had failed.

But one evening, everything changed.

Lwanda came home injured. It was the first time she had ever seen him weak. He was sweating, tired, and in pain. She rushed to help him. He asked her to bring his medicine herbs.

Then, he pointed to the floor where his shadow fell by the firelight and said, “Rub the herbs there... where my shadow touches the ground. Cut the Earth and place them there.”

She was confused. “The Earth?” she asked.

But he insisted. So she took a knife and carefully cut the soil under his shadow.

And to her shock... blood came out.

She stepped back. Her heart raced. She had discovered the secret. His body was strong

like rock, but his shadow... that was where his soul lived. That was where he could be hurt.

She pretended to be calm. But that night, she did not sleep beside him. She ran away. Barefoot. Through the bushes and thorns. She went straight to the Nandi elders and said, “I found it. His strength is in his shadow.”

The next morning, the Nandi launched an attack.

Their warriors swept down from the hills quietly and quickly. They burned villages. They stole cattle. They caused panic across the Luo lands.

The Luo people shouted, “Where is Magere? Call the Rock!”

Lwanda heard the cries. He rose, knowing what had happened. He didn’t see his wife. She had already betrayed him. But he didn’t run. He picked up his spear and shield and walked to the battlefield.

Because rocks... do not run. But the Nandi were ready. They hid in the tall grass, waiting for the sun to rise. One warrior was chosen. He had practiced all night. He didn’t aim at Lwanda’s body. He waited for the sun to stretch Magere’s shadow across the ground.

And when it did, He threw the spear with all his strength. It landed... not on Magere’s body, but on his shadow. And at that moment, Lwanda screamed. It was a cry no one had ever heard before. His knees gave way. He fell to the ground. And the rock... broke.

The Nandi shouted in victory. The Luo scattered in fear. Their hero had fallen.

Back in the hills, the chemalel may have been watching. Did she cry? Or did she smile? No one knows. History does not always tell us what happened in the hearts of those who change it. But from that day, the legend of Lwanda Magere became a warning:

Never trust a peace that comes too easily.

Never share your weakness with someone sent by your enemy.

And never forget... even a rock has a shadow.

And if you forget that truth... The spear may already be flying.

And that’s the take of Luanda Magere the great. To date elders can show you the rock that is said was what he turned to.

## PHOTO STORY

### KWS



Warden Murithi and the Senior KWS Wardens dancing at World Rangers Day celebrations at Kwale HQ on 31st July 2025.



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INSURANCE

# Bancassurance sector seeks regulatory reforms

Stakeholders in the Bancassurance sector have called for urgent regulatory reforms to match the pace of innovation in the insurance industry, meet customers' evolving needs, and unlock inclusive insurance growth.

Speaking during the 3rd Annual Bancassurance Association of Kenya (BAK) conference in Mombasa, BAK Chairman and KCB Bancassurance Intermediary Managing Director Aggrey Mulumbi underscored the need for a progressive regulatory framework that accommodates a digital-first consumer base, diverse distribution models, and equitable treatment for all intermediaries.

"We have made considerable progress in deepening insurance penetration through bancassurance over the past two decades, but we must now take a step further. We need to relook the regulatory framework to reflect today's realities, including digital first consumers, joint ventures, integrated financial ecosystems, and emerging platforms," Mr. Aggrey Mulumbi.

He emphasized the need for a more dynamic and inclusive regulatory approach, noting that outdated legislation continues to overlook the evolving roles of intermediaries such as SACCOs, fintechs, telcos, and app-based distributors. He called on the Insurance Regulatory Authority (IRA) and other stakeholders to co-create a sustainable, innovation-friendly framework that supports modern distribution models while ensuring consumer protection and market stability.

The new regulatory provisions, introduced as part of a broader reform agenda aimed at tightening compliance and enhancing transparency in insurance distribution, have triggered concern among commercial banks and insurance partners who argue the changes do not adequately reflect the operational realities of integrated financial services.



R-L: Kalai Musee - IRA Director supervision, Old Mutual Group CEO Arthur Oginga, BAK Chairman Aggrey Mulumbi, and KCB Director Strategy and Innovation Mark Mwongela during the 3rd Bancassurance Association of Kenya conference in Mombasa.

On his part, Old Mutual Group CEO, Arthur Oginga, emphasized that the opportunity for growth lies not in competition but in radical collaboration across banks, insurers, regulators, and technology providers.

"At 2.3% penetration, Kenya's insurance market is underpenetrated, not oversaturated. This is an opportunity for innovation, for rethinking distribution, for deepening partnerships beyond transactional arrangements and into co-creation for real, sustainable impact. Let us collaborate not just to grow our market shares, but to expand the safety net for all Kenyans," Mr. Oginga said.

Oginga further urged players to co-create solutions to address emerging risks such as climate change, which has heightened exposure to

natural disasters and economic vulnerability. He emphasized that the insurance sector must move beyond traditional models and play a central role in helping customers adapt to a more volatile future.

The bancassurance model, which allows banks to distribute insurance products, has become a critical driver of insurance penetration across underserved and emerging markets. Leveraging banks' established networks and customer trust, the model has proven especially effective in advancing financial inclusion, particularly in rural and low-income segments.

"Kenya's financial services sector, including insurers, banks, and policymakers, have a central role to play in helping Kenyans move from survival mode to building true, sustainable financial

wellness. This calls on the industry to rethink how we design products, how to deliver services, and how we empower customers with the tools and advice they need to secure their future. Let us collaborate not just to grow the market shares, but to expand the financial safety net for all Kenyans," said IRA Director Supervision Mr. Kalai Musee.

With insurance penetration still below 3%, stakeholders have warned that abrupt regulatory shifts, if not developed in consultation with industry players, could stall progress in a market that remains fragile and underdeveloped. They emphasized the importance of implementing reforms in a manner that sustains current momentum rather than disrupting it.

## PHOTO STORY

### Madafu



Huge Madafu in Mombasa with almost a Litre of Coconut extracted. Compare the size to an ordinary Madafu.

### Metro



80% of the metropolis infrastructure is due to private development yet the sector pays for the remaining 20% as taxes that it reaps minimally. The lack of enforcing legislation systems enables the 20% to hardly be justified and felt and the Citizenary accepts it as normal.

1. Street lights
2. Marked Signed Roads
3. 24 hr County Security
4. Business Empathy
5. Cheaper Power
6. Sewage Systems

7. Sporting Facilities
8. Garbage Management
9. Health Standards
10. Tourism Vibrancy
11. Blue Economy
12. Modern Transport
13. General Decor
14. Cultural Events
15. Vices Control
16. Governance / Legislation
17. Youth PWD Empowerment
18. Women Empowerment
19. Education Standards
20. Moral Ethics Mannerisms

Rishi Arun Parikh, R.Crim., CDP27

## Utumishi kwa Wote



Tononoka Police Station OCS Madam Babyrone (Baby) receiving childrens sweets, biscuits and the Coast Region Emergency Contact List from Mr. Rishi Arun Parikh Member of the Community Policing / CDMRV / IPA / PCAK / KWS. The Police Station is in basic cosmetic need of minor repairs and structure updates. As it serves in the Security of the area; the Residents and Community may visit Madam OCS and assist in their own interest and benefit of security. Whilst the Government is in the process of upgrading it, We may in the meantime assist the Station serve us better as PPP / CSR Project. Few corporates already engaging and Mr. Rishi (CDMRV) has also done his part.



# Mombasa renewed: people, planet, prosperity

Mombasa, a historic island city with breathtaking coastlines and rich cultural heritage, holds immense potential for growth and development. However, its beauty is often overshadowed by environmental concerns and infrastructure challenges. To unlock its full potential, consider the following transformative initiatives:

**1. Proper Waste Management**

- Implement effective waste collection and disposal systems, including door-to-door collection and waste sorting facilities.
- Segregate waste into recyclable, organic, and non-organic categories to reduce landfill waste and promote recycling.
- Encourage waste reduction, reuse, and recycling practices through awareness campaigns and incentives.

**2. Cleanliness Drive**

- Organize regular clean-up initiatives and events, involving citizens, schools, and community groups.
- Enforce littering laws and fines for non-compliance, while also promoting education and awareness about the importance of cleanliness.
- Encourage community participation in maintaining a clean environment through volunteer programs and community-led initiatives.

**3. Vehicle Littering**

- Implement rules and fines for disposing trash from vehicles, and increase public awareness about the importance of proper waste disposal.
- Collaborate with transport operators to promote responsible waste management practices and provide adequate waste disposal facilities.

**4. Infrastructure Upgrade**

- Modernize and maintain public facilities, roads, and utilities to improve the overall livability and functionality of the city.
- Enhance public transportation and pedestrian infrastructure to reduce congestion and promote sustainable transportation.
- Enhance public spaces and

recreational areas to improve the aesthetic appeal and quality of life in the city.

**5. Community Engagement**

- Organize monthly clean-up events and involve citizens in decision-making processes to foster a sense of community ownership and responsibility.
- Encourage community-led initiatives and projects that promote environmental sustainability and community development.
- Provide training and capacity-building programs for community groups and leaders to enhance their skills and knowledge.

**6. Environmental Education**

- Integrate environmental awareness and sustainability into school curricula to promote environmental literacy and responsible practices.
- Provide training and workshops for residents, businesses, and institutions on environmental conservation and sustainability.
- Promote environmental education and awareness through public campaigns, events, and media outreach.

**7. Recreational Spaces**

- Develop and maintain parks, gardens, and public spaces that provide amenities and facilities for recreation, leisure, and community activities.
- Enhance the aesthetic appeal and livability of the city by investing in urban design and landscaping.

- Provide safe and accessible public spaces that promote social interaction and community engagement.

**8. Innovation and Job Creation**

- Foster innovation and entrepreneurship in waste management, sustainability, and environmental conservation.
- Support start-ups and small businesses in these areas through incubation programs, funding, and mentorship.
- Create job opportunities and stimulate economic growth by promoting green economy and sustainable development.

**9. Green Infrastructure**

- Invest in green infrastructure such as green

roofs, green walls, and urban forests to reduce urban heat island effects and improve air quality.

- Promote sustainable urban planning and design that incorporates green spaces and natural habitats.

**10. Climate Change Mitigation**

- Develop and implement climate change mitigation strategies to reduce greenhouse gas emissions and promote sustainable development.
- Invest in renewable energy sources such as solar and wind power to reduce dependence on fossil fuels.

**11. Water Conservation**

- Implement water conservation measures such as efficient irrigation systems and rainwater harvesting to reduce water waste and promote sustainable water management.
- Promote water-saving practices and awareness among residents, businesses, and institutions.

**12. Sustainable Transportation**

- Promote sustainable transportation options such as cycling, walking, and electric vehicles to reduce air pollution and greenhouse gas emissions.
- Invest in infrastructure that supports sustainable transportation, such as bike lanes and pedestrianized streets.

**13. Waste-to-Wealth Initiatives**

- Implement waste-to-wealth initiatives that convert waste into valuable products such as compost, biogas, and recyclable materials.
- Promote entrepreneurship and innovation in waste management and recycling.

**14. Community Resilience**

- Develop and implement community resilience programs that promote disaster preparedness, response, and recovery.
- Invest in infrastructure that supports community resilience, such as flood protection and emergency response systems.

**15. Supporting and Enhancing Tourism**

- Develop and maintain

tourist facilities and infrastructure, such as hotels, resorts, and recreational activities, to support the growth of the tourism industry.

- Promote Mombasa's beaches, cultural heritage, and natural attractions through targeted marketing campaigns and tourism initiatives.

- Support local businesses and communities through sustainable tourism practices, ensuring that the economic benefits of tourism are equitably distributed.

**16. Food Vendor Regulation**

- Establish and enforce strict hygiene and cleanliness standards for food vendors selling along pavements and roadsides.
- Conduct regular inspections to ensure compliance with health and safety regulations.
- Implement regulations to prevent obstruction or hindrance to traffic flow, pedestrian paths, and public spaces.
- Designate specific areas for food vendors, equipped with necessary facilities and infrastructure, such as waste disposal, water supply, and sanitation.
- Provide training and capacity-building programs for food vendors on food safety, hygiene, and customer service.
- Encourage vendors to obtain necessary licenses and permits, promoting a formal and regulated street food industry.

**17. Youth Empowerment through Recycling**

- Develop waste management and recycling training programs for youth.
  - Provide capacity-building opportunities to enhance skills and knowledge.
  - Encourage youth-led startups and innovations in waste management and recycling.
- Potential Impact
- Empowers youth, promotes sustainability, and fosters innovation.

**18. Blue Economy Development**

- Leverage coastal resources for sustainable economic growth and job creation.
- Support sustainable fishing, aquaculture, and tourism practices.
- Foster entrepreneurship



and innovation in the blue economy sector.

- Potential Impact
- Drives economic growth, creates jobs, and promotes sustainable practices.

**19. Green Port Policy**

- Implement environmentally sustainable practices in port facilities.
- Promote energy efficiency and renewable energy sources.
- Adopt green technologies and infrastructure.

**Potential Impact**

- Reduces carbon footprint, promotes energy efficiency, and supports sustainable development.

**20. Community-led Development**

- Support community-led initiatives for environmental sustainability and development.
  - Provide resources and capacity-building opportunities for community groups.
  - Foster community ownership and responsibility.
- Potential Impact
- Empowers communities, promotes sustainability, and supports development.

**21. Sustainable Land-use Planning**

- Promote sustainable land-use planning and management practices.
- Balance economic development with environmental conservation and social well-being.
- Support initiatives reducing land degradation and loss of biodiversity.

**Potential Impacted**

- Supports sustainable development, reduces environmental degradation, and promotes social well-being.

**Potential Partnerships**

**UNEP's Co Blue Project**

- Benefits: Advances

the Blue Economy agenda, promotes sustainable economic growth, and supports environmental conservation.

**Local Businesses and Organizations**

- Benefits: Drives sustainable development, promotes environmental awareness, and supports community-led initiatives.

To further enhance these initiatives, consider:

- Assigning Accountabilities:
- Clearly define roles and responsibilities for each initiative.

**Prioritizing Initiatives:**

- Establish criteria for prioritizing initiatives based on strategic fit, cost, complexity, and risk

**Monitoring Progress:**

- Regularly track progress and adjust strategies as needed.
- Celebrating Milestones
- Recognize achievements and reinforce a culture of appreciation.
- By implementing these initiatives, Mombasa can enhance its beauty, livability, and economic prospects, showcasing its rich heritage and natural charm while promoting sustainable development and community well-being. A clean town not only showcases its rich heritage and natural charm but also keeps its citizens healthy and promotes a high quality of life. This, in turn, can attract tourists, businesses, and investments, driving economic growth and development. Ultimately, Mombasa's transformation into a sustainable, resilient, and thriving city will require a collaborative effort from county, private sector, civil society, and citizens, working together to build a brighter future for all.

**Mohamed Salim Varvani**  
*Resident of Mombasa*





JULY 2025

# Federer saved abandoned twins 20 years ago

**T**wenty years ago, Roger Federer saved two abandoned twin girls. Twenty years later, they return and do something that moves the entire tennis world...

In a story that feels more like a movie script than real life, Roger Federer has found himself at the center of one of the most emotional moments the tennis world has ever witnessed. Twenty years ago, while at the height of his rising career, the Swiss legend quietly rescued two abandoned twin girls in a moment of compassion that had remained largely unknown- until now!

The year was 2005. Federer had just won Wimbledon and was fast becoming a global sports icon. During a charity trip to a remote village in South Africa, Federer encountered a heartbreaking situation: two infant twin girls had been left abandoned outside a local health clinic. Moved by the scene and unwilling to walk away, Federer reportedly stepped in to fund their education, care and long-term support, working discreetly through a foundation partner.

At the time, no press release was issued. Federer, known for his humility and quiet generosity, never spoke publicly about the event. Even die-hard fans were unaware of what had happened.

## FAST FORWARD twenty years:

Now young women in their early twenties, the twin sisters appeared unexpectedly at a tribute gala for Federer, held in Geneva to honor his lifelong achievements both on and off the court. The room fell silent as the two, dressed in elegant white, took the stage.

They began by recounting their story. "We don't remember being abandoned," one said, "but we remember being saved. And the man who saved us is sitting right here tonight." The crowd was visibly emotional. Federer



himself appeared stunned and overwhelmed!

What happened next left everyone speechless.

The sisters announced the launch of a scholarship fund in Federer's name, dedicated to helping underprivileged children in rural areas gain access to sports and education- the very things Federer had given them. "It's our turn to give back," they said,

"just as Roger gave to us, without expecting anything in return."

The room erupted in a standing ovation. Tears

streamed down the faces of guests, including celebrities, former players, and Federer's own family. Commentators called it one of the most powerful moments in tennis history, not because of a trophy or a title, but because of a legacy of kindness that came full circle.

Social media exploded... The hashtags #FedererLegacy and #FullCircleMiracle began trending within minutes. Fans around the world praised the story as "proof that greatness isn't just measured in Grand Slams."

Federer, holding back tears, finally took the microphone. "I thought I was just helping two lives," he said, voice trembling.

"I had no idea they would come back and inspire the world."

In a sport often defined by numbers, rankings, and rivalries- this story reminded the world of what really matters- humanity, heart, and the incredible ripple effect of one selfless act.

For Roger Federer, already hailed as one of the greatest of all time, this may be his most meaningful legacy yet.

## Driftwood 7s 2025: The First Test That Sets the Tone for the National Sevens Circuit



By Embukane Libosso

**A**t exactly 9:00 AM, the MV Likoni Ferry screeched to a halt, ushering passengers into Mombasa Island. We had just crossed over from Diani Beach, Kenya, and once again were greeted by the familiar sight of red and green jerseys flooding the streets—rugby fans making their pilgrimage to the Mombasa Sports Club.

There was an undeniable buzz in the air, a cocktail of excitement and pride, as Mombasa played host to the kickoff of the 2025 National Sevens Circuit. On the pitch, defending champions Kenya Harlequins dominated Pool A with three straight wins: a gritty 14-7 over Blak Blad, a controlled 17-0 against Mwamba, and a statement 45-0 shutout of MMUST Rugby.

Kabras Sugar RFC and KCB RFC also went unbeaten on day one, topping their respective pools with commanding performances. In Pool D, Strathmore Leos led the charge, securing victories over Stallions RFC, Kabarak University, and the Menengai Oilers.

Yet, as is tradition with the Driftwood 7s, drama and upsets were in no short supply. Day one saw established names like Mwamba, Impala, Kabarak, and hosts Mombasa RFC finish winless and anchored at the bottom of their respective pools—shaking up early expectations.

The opening leg of the circuit is often dubbed "the first test of rivalry," and this year's edition lived up to that tag. The semifinal clash between archrivals KCB and Kabras Sugar was the highlight—a tight, bruising affair that saw KCB edge through with a 10-5 win, securing their spot in the final.

In the championship match, KCB faced a determined Strathmore Leos side. The bankers held their nerve and structure, eventually overpowering the university outfit to lift the 2025 Driftwood 7s title—a prize they last claimed in 2019.

With this win, KCB now lead the 2025 National Sevens Circuit standings with 22 points. Strathmore Leos sit second with 19, and Kabras RFC trail closely in third with 17 points. Nakuru RFC—who will host the next leg, Prinsloo 7s—earned 15 points. Meanwhile, Zetech Oaks celebrated a breakthrough in Division II, clinching victory over NYS Spades and earning promotion to Division I ahead of next weekend's showdown in Nakuru.

Off the pitch, the Tusker Na Rugby afterparty added its own signature flavour to the weekend. Over the years, these post-match celebrations have become an iconic part of the sevens culture—drawing fans, players, and partners into a melting pot of music, dance, and camaraderie. Teddy Ndemo, Commercial Director of Mombasa Rugby Club, summed it up best:



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| WEEKLY LIVE MUSIC   | WEEKLY LIVE MUSIC  | WEEKLY LIVE MUSIC   | SHOWCASE LIVE ACTS   | SHOWCASE LIVE ACTS   |
|---|--|---|--|--|
| <b>Tuesdays</b><br>Safari Inn Shanzu Serena Rd<br>Maranda & Band  | <b>Fridays</b><br>Club Golden Gate Mtwapa<br>Ricky Mulolo & Idologia Intern. Band<br>Safari Inn Shanzu Serena Rd<br>Jambo Africa Band<br>Screenshot Lounge Mtwapa<br>Live Band Fri with Faces Of Africa Band | <b>Sundays</b><br>The New Big Tree Bamburi Beach<br>Mombasa Roots Band<br>Maasai Utange<br>Amitie Musica Live On Stage  | <b>Saturday 09  08</b><br>Butterfly Pavilion Mombasa<br>Brunch Til'dawn<br>Kesra Gardens Nyali<br>Park & Vibe Presents Wyre Live In Mombasa<br>Prideinn Flamingo Beach Resort Shanzu Beach<br>Old School Bongo Concert With A Touch Of Kenyan Classics Edition 5 with Jua Cali   Rubeka   DJ Shinah   Jaka Black   BM Shaxxy   DJ masha   DJ Ronlye   VJ Chris   DJ Lenium   Sir Ric | <b>Saturday 16   08</b><br>Nomad Beach Bar Diani Beach<br>Live Music with Kevin Munyi<br>Moonshine Nightclub Nyali<br>Afro Carnival with Official Mjaka   Ken Mafioso   Mista C   Saul Bucho   DJ Lenium   DJ Warda   DJ Envy The Great   DJ Lenium   DJ Kidd   Jade The D |
| <b>Wednesdays</b><br>Blue Marlin Restaurant Mombasa<br>Rhumba Party with Ricky Mulolo & Idologia International Band<br>Sky Lounge Bamburi<br>Julio Diatos with Big Band<br>Yacht Lounge Mtwapa<br>Rhumba Night with Ambro La Musica | <b>Saturdays</b><br>Apollo Club Changamwe<br>MTU7 Saba & Sevens Afrobeat Band<br>Maasai Utange<br>Amitie Musica Live On Stage  | <b>FESTIVAL</b><br><b>Saturday 16   08</b><br>Mamba Village Links Rd Nyali<br>Mombasa Colour Festival   | <b>Saturday 16   08</b><br>Pirate Beach Park<br>Mugithi Saturday with DJ Giant   Prof Kalash   | <b>Saturday 23   08</b><br>Kiembeni Pefa Church<br>Tukuza The Band Launching   |
| <b>Thursdays</b><br>Kusini Tavern Kilifi<br>The Muziki Band<br>Club Mios Bamburi<br>Ambro la Musica Live  | <b>Sundays</b><br>Kusini Tavern<br>The Muziki Band<br>Tapas Gold Nyali<br>Mombasa Roots Band   | <b>ART EVENTS &amp; EXHIBS</b><br><b>04   07 to 25   08</b><br>Fort Jesus Mombasa<br>Swahili People's Life In The Early 1900s<br><b>23   07 to 22   10</b><br>Peponi Hotel Lamu<br>Art Exhibition by Ismael Kataregga | <b>www.whats-on-mombasa.com</b>  | <b>Sunday 24   08</b><br>Kiembeni Pefa Church<br>Tukuza The Band Launching   |
| <b>Thursdays</b><br>Kusini Tavern Kilifi<br>Live Band   |  |   |  | <b>Saturday 30   08</b><br>The Tamarind Restaurant Mombasa<br>L-Boogie All-White Old School Affair with DJ Adrian   DJ Frankee Walker  |

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| SHOWCASE / LIVE ACTS   | SHOWCASE / LIVE ACTS   | SHOWCASE / LIVE ACTS  | ART EVENTS / EXHIBS  | TENNIS  |
|--|--|---|--|---|
| <b>Saturday 09   08</b><br>The Alchemist Westlands<br>Circus In The Wild West<br>Ballpoint Social Club<br>Acoustics & Beats Femme Fusion<br><b>Friday 15   08</b><br>Small World Country Club<br>The Almarized Experience - Hidden Gem #003<br>The 1865 Pub Karen Village<br>Benga & Beyond with Benga-Captain OdeQ & Tamasha Beats Band<br>Terminal 4 Lounge Kiambu<br>Toxic Love Night with Samidoh   VDJ Sizlaa<br><b>Saturday 16   08</b><br>KODA Nairobi Kenrail Towers<br>Koda Presents Hyenah with Hyenah   Foozak   Vidza   Tina Ardor   Rheina   Breathrenn   Scalarbane   Ng'at Maler   Mawe<br>Nomad Platinum Lounge Kitengela<br>Mugithi Night with Josse Gatutura | <b>Sunday 17   08</b><br>The Garden Hotel Kasarani<br>Chills And Breeze<br><b>Friday 22   08</b><br>Druids Lounge Kangundo Rd<br>Ohangla Night with Tony Nyadundo<br>The Radix Hotel Karen<br>LA FIE\$TA<br><b>Saturday 23   08</b><br>Vibanda Village<br>Not The Plan Fest<br>Masshouse, Ngong Race Course<br>Tyler Icu<br><b>Friday 29   08</b><br>KODA Nairobi Kenrail Towers<br>Friends Of Mongoma with Afula   Kamushez   Tina Ardor   Mr. Arkiteck<br><b>Saturday 30   08</b><br>HMP Lounge & Venues<br>August Hangout Masquerade Edition<br>Muze Club Westlands<br>Ghedibae | <b>Saturday 30   08</b><br>The Carnivore Simba Saloon<br>Back & Forth - Rhumba Edition with Les Wanyika Band   Bana Mazembe Band   DJ Marto Sibuur   DJ Vic<br><b>Sunday 31   08</b><br>Safari Bowling Green Restaurant City Park Parklands<br>A Live Band Open Mic, And A Featured Poet<br><b>FASHION &amp; BEAUTY</b><br><b>Saturday 16   08</b><br>Best Western Plus Meridian Hotel<br>East Africa International Fashion Week<br><b>Saturday 23   08</b><br>The Carnivore Simba Saloon<br>Maridadi fashion Week<br><b>THEATRE</b><br><b>15 to 17   08</b><br>McMillan Memorial Library<br>John Sibi Okumu's Elements | <b>14   07 to 18   08</b><br>Ceatives Gallery @ Nairobi National Museum<br>Janam The People Of The Lake by Marius Frank Ajuma<br><b>23   07 to 22   08</b><br>Circle Art Gallery<br>Paintings For An Anxious Age by Sybilla Martin<br><b>Saturday 30   08</b><br>Trademark Hotel Limuru Road<br>A Contemporary Art Affair: Emerging African Voices<br>Karen Village Ngong Rd<br>Art Exhibition<br><b>DOGS</b><br><b>Saturday 23   08</b><br>Nairobi Club Ngong Rd<br>International Dog Day Celebration - Nairobi Dogs Fashion Show - With Your Fur Friends | <b>04 to 15   08</b><br>Sadili Oval Sports Academy Langata<br>East Africa Safari Junior Tennis Camp<br><b>COMEDY</b><br><b>Tuesday 12   08</b><br>Nairobi CBD<br>Nairobi International Comedy Festival<br><b>COMEDY</b><br><b>Saturday 09   08</b><br>Braeburn Theater Gitanga Road<br>Because You Said So: Wuuehh!<br><b>Tuesday 12   08</b><br>Nairobi CBD<br>Nairobi International Comedy Festival<br><b>CONCERT</b><br><b>Saturday 16   08</b><br>Braeburn Schools Gitanga Road<br>Nanjala's Sonic Seance |



YASH RAJ FILMS PRESENTS  
**WAR 2**  
DIRECTOR AYAN MUKENJI PRODUCER ADITYA CHOPRA  
14TH AUGUST



AUSTIN BUTLER  
**CAUGHT STEALING**  
2 PERFORMERS, 2 JENES AND A PRETTY DEAN WALK INTO A BAR.  
FROM THE DIRECTOR OF BARBARIAN



BOB ODEENKIN  
**NOBODY 2**  
ONLY IN THEATRES AUGUST 15



FROM THE DIRECTOR OF BARBARIAN  
LAST NIGHT AT 2:17 AM  
EVERY CHILD FROM MISS GANDY'S CLASS  
WROTE UP  
GAVE ONE OF THEM  
WENT DOWNSTAIRS  
OPENED THE FRONT DOOR  
WALKED INTO THE DARK  
AND THEY NEVER  
CAME BACK.  
**WEAPONS**  
DIRECTOR BARBARIAN  
AUGUST 8  
ONLY IN THEATRES AUGUST 8

# FORTHCOMING ATTRACTIONS

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# AI TOOLS TRAINING COURSE

| AI TOOLS                    | FUNCTION                                  | USE CASES                                 |
|-----------------------------|---|---|
| 1. ChatGPT (OpenAI)         | Text generation, planning, code help      | Essays, lesson plans, problem-solving     |
| 2. Claude AI (Anthropic)    | Long document analysis, safe reasoning    | Reading long PDFs, writing reports        |
| 3. DALL-E (OpenAI)          | Text-to-image generation + editing        | Art, design, educational visuals          |
| 4. GitHub Copilot           | AI code assistant for dev environments    | Auto-complete code, bug fixes             |
| 5. Wolfram Alpha            | Advanced computations and data answers    | Math, physics, finance, stats             |
| 6. Perplexity AI            | AI-powered research engine with citations | Research, summaries, academic queries     |
| 7. Notion AI                | AI in note-taking and planning app        | Auto summaries, task tracking             |
| 8. Elicit.org               | Research assistant for literature review  | Finding papers, data structuring          |
| 9. Canva AI                 | Design assistant inside Canva             | Social media graphics, flyers             |
| 10. Copy.ai                 | AI for marketing content generation       | Ad copy, product descriptions             |
| 11. Quillbot                | Paraphrasing and grammar checker          | Rewriting essays, fixing grammar          |
| 12. Runway ML               | AI-powered video editing & visual effects | Short films, automatic video editing      |
| 13. Khanmigo (Khan Academy) | AI tutoring for students                  | Math help, personalized study support     |
| 14. Replit Ghostwriter      | AI code writing and explanation           | Building apps, learning programming       |
| 15. Google Gemini (Bard)    | AI assistant for writing, search, coding  | Google Docs, content generation           |
| 16. Synthesia               | Create videos using AI avatars            | Corporate training, explainer videos      |
| 17. Google Analytics + AI   | Tracks website data, offers insights      | Digital marketing, business analysis      |
| 18. Tidio / ManyChat        | AI chatbot builders for websites/social   | Automating support, lead generation       |
| 19. Gamma.app               | AI presentation & document creator        | Instantly generate clean, engaging slides |

